

Case Study

Habitat Real Estate

Overview

Habitat Real Estate is a real estate developer dedicated to delivering high quality architectural homes and spaces across Spain. Based in Madrid, and with offices in Barcelona, Seville, Valencia and Las Palmas de Gran Canaria, Habitat Real Estate has one of the largest quality land banks in the market with space to develop more than 10,000 homes.

With high-integrity and transparent communications as top values across the organization, Habitat Real Estate needed a video conferencing solution that would provide excellent quality and reliability to enable more authentic face-to-face communication for both internal and external meetings.

Challenge

Habitat Real Estate was looking for a cloud solution that was easy to use, quick to call and reliable at any time from any place. They also needed a robust administration portal that would be easy to manage, provide 24x7 monitoring and maintenance and be consistently reliable for their employees and customers, without costing a fortune.

“Thanks to Lifesize, we have achieved greater connectivity with all our delegations and have gained agility in different processes, allowing us to reduce trips and travel costs.”

— Juan María López Sánchez, Director of Systems

Solution

After analyzing the organization’s needs, Lifesize positioned an end-to-end solution covering all of Habitat’s collaboration scenarios — from coverage across a wide range of personal devices, such as iOS, Android, Windows and Mac for internal use to complete meeting room systems for use with external partners and customers.

Lifesize was able to equip Habitat Real Estate with a cloud-based solution so staff members could meet from any meeting room for any type of meeting, all backed with award-winning technical support.

Key Elements

Industry

Real Estate

User Licenses

150

Customer Since

2018

Usage

35,000+ minutes in the last 30 days

Solution at a glance

[Lifesize Cloud](#), [12 Lifesize Icon Solutions](#), [Lifesize Share™](#)

Why Lifesize

- Cost-efficient
- Easy to use
- Connect anywhere, on any device
- 24x7x365 Support

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Outcome

Lifesize has given Habitat Real Estate an easy and immediate way to communicate with employees and customers from anywhere on any device. Thanks to Lifesize, the organization has reduced travel, sped up communication among remote employees and improved the ability to hold meetings via virtual or physical meeting room. Employees have even seen a decrease in email sends and an increase in daily productivity.

Habitat Real Estate now uses Lifesize across all their departments, including Human Resources, Customer Service, Training and Marketing.



Tens of thousands of organizations around the world use Lifesize. Get your team started on Lifesize today. Visit www.lifesize.com for more information.

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