

Case Study

# Gevers Group



## Overview

The GEVERS Group is an international intellectual property specialist focused on the protection, management and exploitation of intellectual property rights such as patents, trademarks, designs and domain names. They operate in over 180 countries across the globe with six offices in Belgium and three offices in France.

## Challenge

When employees at GEVERS wanted to collaborate on projects and share ideas with larger teams and clients, their only option was to physically travel between locations, wasting valuable time and costs. They wanted to find a smarter way to collaborate with each other and turned to video conferencing.

At first, they tried tools like WebEx and Skype for one-to-one calls. These calls didn't offer the levels of encryption or security that GEVERS needed their calls to be, and they started to seek a better, more enterprise-friendly solution that would support not only their confidentiality and security needs but would also give them a higher quality look on camera.

## Solution at a glance

### Industry

Legal

### Employees

250+

### Customer Since

2014

### Most-Used Feature

Screen sharing

## Why Lifesize

- Hardware and software together
- Secure and reliable
- Easy to use
- Reduce travel time and costs
- Third-party support
- Screen sharing capability
- Training sessions

## Solution

GEVERS chose Lifesize because it is a fully supported hardware and software cloud solution that doesn't require the major investment in hardware that other systems do. Lifesize also supports third-party systems, allowing the company to make use of previous camera system investments while making it easier to deploy, adopt and manage the solution as a whole.

*"Now our management group, support staff and attorneys can collaborate regardless of their location with ease — limiting travel time and increasing meeting attendance by participants who did not previously have the time to spare."*

— **Laurent Petit, IT Manager at GEVERS Group**

The ability to seamlessly share screens was another big requirement for the GEVERS Group, as meeting attendees were able to follow the conversation and keep up with the meeting agenda without having to sacrifice screen real estate or printing anything out on paper. The ability to create personal, permanent virtual meeting rooms also became a popular feature as users were able to organize recurring meetings without overlapping with other meetings.

## Outcome

Employees were enthusiastic about the improved audio and video quality of Lifesize, a clear upgrade from their previous solution. People even asked for an extra meeting room to be equipped with a [Lifesize video conferencing system](#) to make it easier to collaborate with colleagues abroad.

*"Our clients now have instant access to our specialists regardless of where they are based. Whether participants are stuck on the road and need to connect via phone or need to switch between devices, video communication can happen without interruption."*

With Lifesize, GEVERS has provided face-to-face access to a network of specialists throughout different fields around the globe. Collaboration is now possible anywhere, at any time and on any device.

*"We originally started with 10 individual licenses and quickly found that to function better we needed more subscriptions. In less than a week we upgraded to 25 licenses, and scaling the deployment was quick and effortless."*

Tens of thousands of organizations around the world use Lifesize. Get your team started on Lifesize today. Visit [www.lifesize.com](http://www.lifesize.com) for more information.